



## Logistics Location Nuremberg - at a glance

### Key data

- ▶ 504,000 inhabitants in the City of Nuremberg
- ▶ 3.5 million inhabitants in the Metropolitan Region of Nuremberg
- ▶ 105 billion € GDP in the Metropolitan Region of Nuremberg

Logistics sector employees subject to social insurance

- ▶ 24,000 City of Nuremberg
- ▶ 107,000 Metropolitan Region of Nuremberg

### Key technological fields

- ▶ Transport and logistics services
- ▶ Intermodal logistics concepts
- ▶ Efficient transport infrastructure
- ▶ Intelligent transport systems - traffic guidance systems, telematic systems and information systems

Where is the interface between IT and logistics? Where can you find innovative solutions for intermodal logistics? Where is supply chain management know-how concentrated?

**Three questions - one answer: IN NUREMBERG !**

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## Logistics location Nuremberg



Every entrepreneurial project starts with a vision.  
Nuremberg opens up prospects.

### Logistics hub Nuremberg

Nuremberg is one of the top 5 logistics locations in Germany. It is clearly centrally located in the new Europe between the top-selling Western Europe markets and the production markets of Eastern Europe.

A high level of employment with logistics affinity in the city and Metropolitan Region of Nuremberg says a lot for the location. Eight of Germany's top 10 logistics companies are represented in Nuremberg.

### Impressive transport infrastructure

Increasing flows of goods need an excellent infrastructure.

- ✓ Four main motorway axes – A3, A6, A9 and A73
- ✓ Trans-European rail network hub
- ✓ Intermodal transport hub
  - ▶ Intersection of three trans-European axes
  - ▶ Starting point of two pan-European corridors
- ✓ Main-Danube Canal – a major waterway with good connections to the states bordering on the Rhine and the Black Sea
- ✓ Port of Nuremberg freight village (GVZ) with an efficient intermodal terminal
  - ▶ Cargo handled in 2008: 14 million tons
  - ▶ Intermodal transport: handling capacity of 1 million TEU
- ✓ International airport with over 4 million passengers a year and an efficient, modern cargo center

Knowledge is the most valuable raw material.  
You will find excellent sources in Nuremberg.

### Research & development know-how

Nuremberg is a pioneer and innovation driver for new technologies in the logistics service industry and a proven location for logistics know-how.

Three universities and six universities of applied sciences offer study courses specializing in logistics. The current rating of the Friedrich Alexander University Erlangen-Nuremberg among the top 10 logistics universities emphasizes the scientific excellence.

The research institutes with logistics as core competence focus on practical and application-oriented solutions to logistics problems.

- ✓ Universities of Bamberg, Erlangen-Nuremberg and Würzburg
- ✓ Universities of Applied Sciences: Amberg-Weiden, Ansbach, Coburg, Hof, Nuremberg and Würzburg-Schweinfurt
- ✓ Fraunhofer Institute for Integrated Circuits IIS
  - ▶ Fraunhofer Working Group for Technologies in the Logistics Service Industry ATL
  - ▶ Fraunhofer Center for Intelligent Objects ZIO
- ✓ Fraunhofer Process Innovation Project Group IPA at the University of Bayreuth
- ✓ Institute for Applied Logistics at the University of Applied Sciences Würzburg-Schweinfurt
- ✓ BayTech CLE - Center of Logistics Excellence



High-tech needs the right environment.  
The conditions in Nuremberg are ideal.

### Subjects and projects

#### Intermodal mobility

The Nuremberg intermodal transport hub is an essential part of the Trans-European networks. The continuing development of intermodal transport by ship with the Danube region and the excellent rail/truck connections create good prospects.

The port of Nuremberg freight village (GVZ) – the largest multimodal transport and logistics center in South Germany – relies on seaport-hinterland transport. Up to 21 whole trains a day from German and European economic regions will be handled in Nuremberg starting in 2010.

#### Tomorrows' drives

The innovative drives researched and developed in the region ensure that future transport and demands for increased mobility are environmentally compatible.

#### Intelligent objects

Current localization research projects are leading to a quantum leap in in-house localization and identification of objects.

*«Sustainable logistics concepts - innovative ideas are necessary to avoid an imminent traffic collapse. Nuremberg supports intermodal networking with other important national/international logistics centers.*

Dr. Roland Fleck  
Deputy Mayor for Economic Affairs,  
City of Nuremberg

