

Nuremberg in brief

Nuremberg – the hub of major European highways



- ▶ **3.5 million** inhabitants in the Metropolitan Region of Nuremberg
503,000 inhabitants in the City of Nuremberg
- ▶ **110 billion €** Gross Domestic Product for the Metropolitan Region of Nuremberg
23 billion € Gross Domestic Product for the City of Nuremberg
- ▶ **1.8 million** jobs in the Metropolitan Region
368,000 jobs in the city
- ▶ **One of the leading European technology and science regions, especially for information & communications · transport & logistics · automotive · energy & environment · automation & production engineering · new materials · medicine & health**
- ▶ **International congress and exhibition venue**
- ▶ **Service providers with competence and dynamic**
- ▶ **Powerful technical know-how: Automation · Plant and mechanical engineering · Power technology · Embedded systems · Medical engineering · Toys · Communication technology · Power electronics · Printing industry · Open source software**

N U R E M B E R G

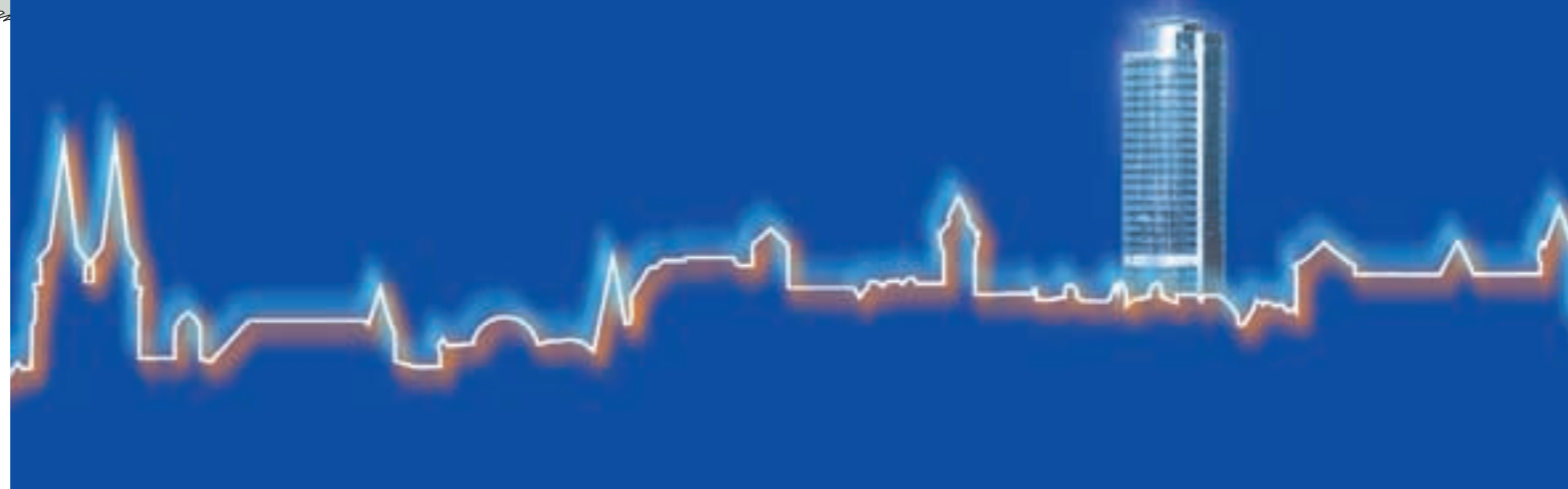
Welcome to Nuremberg!



Dr. Ulrich Maly,
Lord Mayor of the City of Nuremberg



Dr. Roland Fleck,
Deputy Mayor for Economic Affairs,
Nuremberg



Nuremberg, a modern city with half a million inhabitants, is located at the heart of one of the most important European high-tech regions. The cosmopolitan business capital is the economic and cultural center for 3.5 million people in the Metropolitan Region.

Nuremberg combines an efficient infrastructure, attractive investment sites, high quality of life and the advantages of the dynamic economic region of Bavaria. Nuremberg is not only good for working, it is good for living, too. The business development team is the business community's partner and the team members provide individual support and advice without fuss.

Get to know an attractive environment for innovative companies.

More about Nuremberg: www.economy.nuremberg.de



Business development – your contacts in Nuremberg

- ▶ We provide competent and personal advice on location matters, arrangement of sites or possible development aid.
- ▶ We support you with fast and comprehensive location information
- ▶ We initiate and provide ongoing support for technology projects.

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nuremberg inspires



City of Nuremberg
DEPARTMENT FOR ECONOMIC AFFAIRS



▶ **Always on course with optimum connections. The Nuremberg commercial center.**



As international transport hub with a first-class infrastructure, Nuremberg is right at the center of the markets. Nuremberg enjoys high international esteem as trading center and congress and exhibition venue. Discover excellent conditions for trade and logistics.

- ▶ **International airport with nonstop flights to more than 60 destinations in 20 countries**
- ▶ **The most important freight center in Southern Germany: Nuremberg port freight terminal**
- ▶ **International exhibition center with over 160,000 m² of display area**
- ▶ **Attractive congress center with a capacity for up 11,000 persons**

▶ **Knowledge is the most valuable raw material. You will find excellent sources in Nuremberg.**



Universities and research institutions offer companies powerful resources.

- ▶ **Some 90,000 students attend 18 universities in the Metropolitan Region, including 35,000 in the conurbation**
- ▶ **Application-based research in the RESEARCH FACTORY Nuremberg**



More than 360,000 jobs in the city area alone – large resources of qualified employees

Innovation region: One of Europe's Top Ten for high-tech patent registrations

Successful blend of high-tech and craft trades

Top marks for technological efficiency: Nuremberg is one of the 10 leading regions in Europe for jobs in high-tech sectors

▶ **High-tech needs the right environment. The conditions in Nuremberg are ideal.**

Long craft trade and commercial tradition – and clear future orientation. The city is one of today's most important high-tech locations in Europe. Nuremberg's special strengths are information technology and the development of technical solutions for transport, production, medicine and energy.

Information & communication

- ▶ Facts: 120,000 employees in 20,000 companies in the region
- ▶ Key fields: Industrial software solutions, embedded systems, location based services, mobility solutions, open source

Transport & logistics

- ▶ Facts: 140,000 employees in the region
- ▶ Key fields: Drive systems, logistics, railway technology, intermodal mobility

Automation & production engineering

- ▶ Facts: 40,000 employees in the electric drive systems sector; 80,000 employees in the mechanical engineering sector
- ▶ Key fields: Electric drive systems, production technologies, control & instrumentation, mechatronics

Nuremberg has an excellent reputation for innovative services in the sectors of market research and opinion research, financial services, business and engineering consulting, and as a call center location. Rankings confirm the region's technological and business efficiency.

Energy & environment

- ▶ Facts: 70,000 employees in 2,000 companies in the region
- ▶ Key fields: Turbine & power station construction, power electronics, energy distribution, integrated environmental protection, energy-efficient building services engineering

Medicine & health

- ▶ Facts: 120,000 employees in the region
- ▶ Key fields: Medical technology, pharmaceuticals, health sector

New materials

- ▶ Key fields: Lightweight construction, plastics technology, processes for development, testing and manufacture of materials

Automotive

- ▶ Facts: 85,000 employees in more than 500 suppliers
- ▶ Key fields: Electric drive systems, mechatronics

▶ **Every entrepreneurial project starts with a vision. Nuremberg opens up the right prospects.**



Attractive commercial sites and office locations with optimum support from the business development team are a special advantage of Nuremberg. The business development team advises on all location matters. The comprehensive service means that corporate goals can be realized especially quickly and effectively here.

- ▶ **Over 250 ha of top-quality commercial sites in excellent locations and attractive business parks**
- ▶ **Individual support and competent advice**
- ▶ **RATHAUS DIREKT makes arrangements between companies and authorities rapidly and without fuss**

▶ **Everyone has his own ideas of quality of life. Nuremberg offers you some very attractive ones.**



Lively, urban and cosmopolitan – but also relaxed, compact and with lots of personal touches. Nuremberg is not only good for working, it is good for living, too.

- ▶ **Wide range of cultural activities, high recreational value and attractive countryside**
- ▶ **One of the safest cities in Germany**

