

## Organic Metropolis Nuremberg



The future belongs to the organic sector. Enterprises offering organic produce make an important contribution to sustainable development, both regionally and worldwide. The City of Nuremberg therefore makes a point of supporting organic food and organic food enterprises, and to this purpose has co-operated with German and European municipalities in the network "Città del Bio". Nuremberg is a centre for organic produce. The "BioFach", the world's leading trade fair for organic products, annually attracts nearly 50,000 visitors from all over the world to Nuremberg.

Nuremberg boasts a great number of organic food activities and measures. One of the topics close to the hearts of many is the issue of healthy nutrition for children and young people. Many Nuremberg schools and day-care-centres offer organic food. Since 2005, first formers have been presented with a lunch box with healthy products from organic agriculture.

Nuremberg's farmers' markets offer a wide variety of regionally grown organic food. Organic gingerbread and mulled wine are also available on Nuremberg's world-famous Christmas Market. Once a year, the Main Market Place becomes an "**organic product stronghold**", when stalls, organic catering, cookery shows, children's programmes and art events attract 25,000 visitors to "**organic experiences**".



The City of Nuremberg has set itself the goal of significantly raising the share of organic food supplied in municipal facilities and at events by 2014 (e.g. to up to 50 per cent in schools and day-care-centres) and of supporting organic agriculture. The "**Organic Metropolis of Nuremberg**" attaches great value to communication with people interested in these issues - regardless of where they live and work.

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