



Call for participants - Connective Cities Dialogue Event

Strategies for a Digital City – Challenges and Opportunities

Nuremberg, Germany, 23rd – 25th October 2018

The international exchange platform Connective Cities and its initiators, the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), the German Association of Cities and Engagement Global with its Service Agency Communities in One World, invites municipal practitioners to the **Dialogue Event on Strategies for a Digital City – Challenges and Opportunities, to be held in Nuremberg, Germany from 23rd to 25th October 2018.**

The event is geared towards both German and international municipal actors working on digitalising their cities and the public services. **Digitalisation is a cross-cutting trend in today's societies and an important new task for municipalities.** Cities need to take an active role in digitalising public services and to make sure that the digitalisation on local level strengthens the participation in urban life for all. Therefore having a **solid strategic approach to digitalisation** allows cities to avoid becoming simply a subject of digital trends and proactively shape the process. All participants are expected to present their experiences, examples of good practices in their municipality, concrete challenges and needs they face. Connective Cities hereby offers an international peer learning format and a creative workshop environment for planning concrete local action.

Connective Cities is organising the event in close collaboration with the City of Nuremberg, which is currently developing its new digital strategy and plans to share its own experiences on this topic.

Background

Both, urbanisation and digitalisation are among the 21st century's most transformative trends. Cities take on different roles within the broad field of digitalisation: they are as much subject of digitalisation as they are actors, service partners or sometimes even its drivers.

Digitalisation and its new technologies offer huge potentials for positively transforming public services that municipalities offer. Digital innovation allows cities to make their services more accessible for citizens and to create more opportunities for a direct interaction between the municipality and its inhabitants. Complex systems such as integrated urban mobility can be managed more efficiently with the help of new and smart technologies.

In the same time, many municipalities struggle to cope with the speed of the digital transformation and to keep themselves and their services in line with the digitally transformed life of their citizens. Often, city administrations are under great pressure and eventually find themselves outpaced by a powerful industry offering smart technologies and seeing the municipalities primarily as customers and as a living laboratory for their latest developments.

In order to be successful on their way to the digital city, municipalities need to develop their very own strategy, making sure that digitalisation brings added value for the community and not only commercial

profit. The question is how municipalities can find their role in the complex field between strategic development and operational application, between being a service partner and a regulating institution.

How can cities actively shape the local digitalisation and make sure that its potentials strengthen the interests of all relevant stakeholders – private sector, academia, civil society, its citizens and the municipality itself?

Thematic focus of the dialogue event

In order to be able to discuss the broad field of the digital city on a practice-oriented level, the Connective Cities dialogue event in Nuremberg will therefore focus on three specific aspects:

- Developing a strategic approach to the digitalisation of the city as a municipality's responsibility
- Digitalising integrated sustainable mobility
- Digitalisation of municipal services

Objectives of the dialogue event

An involvement of experts from municipalities, civil society and their organisations, as well as research, academia and businesses provides the right platform to pool experiences to discuss challenges and generate ideas for the digital city for all.

The aim of the exchange is to show the potential of a strategic approach to the digital city and to digitalising important aspects such as municipal services and urban mobility in different local contexts, to check the regional applicability of the presented solutions and to discuss the respective challenges. The event in Nuremberg will foster learning among participants through presentation of good practices and project ideas that can be further communicated and implemented in the respective home communities or twinning schemes.

Contact

If you wish to participate and actively contribute to the dialogue event as well as if you have any queries about it, we encourage you to contact us.

██
██

Factsheet: All information at a glance

Date & Place	23 rd to 25 th October 2018, Nuremberg, Germany
Duration	2.5 days including site visits
Thematic focus	Digital City is a broad topic. The event will focus on the following specific aspects: <ul style="list-style-type: none"> • Developing a strategic approach to the digitalisation of the city as a municipality's responsibility • Digitalising integrated sustainable mobility • Digitalisation of public services on local level
Expertise	German practitioners will present the experiences they have made on their way towards a digital city. International participants will share their knowledge and good practices on this topic. Both, German and international urban practitioners will also share and discuss their challenges.
Objective	Initiate a practice-oriented exchange between German and international practitioners active in creating and improving a digital city; Facilitate peer-to-peer learning; Foster the development of concrete project ideas.
Criteria for participation	Practical perspective and first-hand experience in municipal strategies and projects in creating digital cities. Presentation of a local good practice example; willingness to engage in an exchange about current needs and challenges in this thematic area.
Language	English

On behalf of:



Implemented by:



In cooperation with:

