

# News from the City Hall

## Information

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**City of Nuremberg  
Communication and  
City Marketing Office**

**Head:**

**Andreas Franke**

Fünferplatz 2

90403 Nürnberg

[www.presse.nuernberg.de](http://www.presse.nuernberg.de)

### **Nuremberg Christkindlesmarkt 2025: Dates and Facts**

#### **Length of the Market**

As customary, the Nuremberg Christkindlesmarkt begins on Friday before the first Sunday in Advent; this year, it begins on 28 November 2025. The market ends on Wednesday, 24 December. The Christkindlesmarkt 2025 is open 26 days with a total sales time of 291 hours.

#### **Opening Hours**

The Christmas Market is open daily from 10 a.m. to 9 p.m. On Opening Day, Friday, 28 November, sales activities will stop during the opening ceremony from 5:30 to 6 p.m. On the same day takes place a long shopping night in the City-Center. For this reason the market has open till 10 p.m. On the last day, 24 December, the market closes at 2 p.m.

#### **Sale Facilities at the Market**

This year a total of 168 stands are part of the Christkindlesmarkt, with a total sales display front of nearly 900 linear meters. 180 market vendors are represented.

**Distribution of Products at the Market**

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<b>Product Type</b>	<b>Number of Stands</b>	<b>Percentage of Linear Meters of Sales Display Front</b>
Gingerbread, Fruit Bread, Baked Goods and Sweets	27	21
Other Goods (Jewelry, Glass and Wooden Art, Music Supplies, etc.)	63	28
“Rauschgold” Angels, Christmas Tree Decorations, Crèches, Candles	28	19
Food Stands (Bratwurst, Grilled Meat and Other Sausages, Schashlik)	12	13
Toys, Books	12	6
Knit, Textile and Leather Goods	8	5
Prune Men	4	1
Mulled Wine	9	5
Ceramic, Porcelain, Glass and Other Consumer Goods	2	1
Alcohol-Free Hot Beverages	2	1
<b>Total</b>	<b>168 Stands</b>	<b>100 Percent</b>

**Economic Factors**

The Christkindlesmarkt 2024 was visited by more than 2 million people. The estimated revenue for retailers, restaurants, hotels and service providers is approximately 180 million Euros. It is estimated that per international visitors and day an average of 46 Euros is spent on the market. Visitors from the region spend an average of circa 29 Euros.



## Overnight stays in the month of December

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Year	Overnight stays	Percentage change compared to the previous year
2024	387 682	+ 5,9
2023	366 061	+ 13
2022	323 995	- 5,8 (to 2019)
2020/2021	No market because	of the Corona Crisis
2019	343 988	+ 1,3
2018	339 534	+ 4,0
2017	326 344	+ 10,5
2016	295 410	+ 8,2
2015	273 058	+ 5,4
2014	259 155	- 0,9
2013	261 411	+ 7,9
2012	242 196	+ 7,2
2011	226 594	+ 1,8

## Sustainability

This year, the cups for mulled wine and children's punch are available in deposit-required ceramic mugs featuring a Nuremberg-related picture. Disposable cups and plates at the food and beverage stands have been banned for years. The proven mulled wine cups are used even during the popular weekends, where most visitors visit the market. They have become a popular collector's item. A washing station for the cups is erected in a container on Obstmarkt behind the Church of Our Lady. For rubbish removal during the market, the city and vendors have agreed to separate their waste, so that wood, paper and cardboard can be recycled, making waste management environmentally friendly.

Once again, the Christkindlesmarkt will be provided with environmentally friendly electricity from renewable energy sources. To that end, the Nuremberg Group of the Bavarian State Association of Market Vendors and Showmen signed an agreement with N-Ergie, the local electricity supplier, in 2012. In addition, as in the last several years, bratwurst,



mulled wine and sweets will also be available in organic quality at the Christkindlesmarkt. All vendors offering organic products will mark their booths with the same signage, which features the European organic product symbol. One can also find organic product vendors in the booth plan at [christkindlesmarkt.de](http://christkindlesmarkt.de).

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A public toilet facility (subject to charge) is located in the City Hall, Hauptmarkt 18, accessible via Rathausplatz (Cost: 0.50 Euros). An additional toilet van is located on Obstmarkt behind the Church of Our Lady. A handicapped-accessible toilet is available at both locations.

