

# Mission statement

of the Bildungscampus  
Nürnberg



# **We open your mind to new ideas and new perspectives**

We see education as the constant striving of the individual to understand themselves and their relationship to the world and to society.

Here, in the “City of Human Rights” we inspire and enable you to experience the joy and motivation of learning something new.

## We offer comprehensive access to knowledge and information

- Our extensive program of education, further education, and social leisure activities ensures that our appeal reaches people from all cultures, all age groups, and all social classes. Supporting individual educational paths as well as enabling active participation in social and cultural life is our guiding principle.
- We nurture an environment of successful life-long learning, promote the joy of reading, and strengthen media skills.
- We create an atmosphere of inclusion using participatory learning formats to shape a proactive environment of participation.
- We are engaged in a number of current and long-term projects and are committed to the principles of promoting social diversity, supporting educationally disadvantaged groups, and providing an environment of inclusion.



- We offer a space for social encounters and for free opinion formation and discussion. Within our various learning and experience spaces, we create opportunities for experimentation and exchange.
- We curate and develop the historical book collections as part of the cultural heritage of the city of Nuremberg.
- We are committed to an ongoing programme of incorporating digitalisation into our activities.

## **We promote a customer-oriented work environment where we learn with, and from each other**

- We put people first.
- We are a modern service provider with a fast and reliable service providing competent advice and guidance. Friendliness and respect for others are among our guiding principles.
- Based at a central location and with further facilities citywide, we provide modern educational venues with integrated digitization.



- We are a learning organization committed to fostering a motivated working environment. We freely exchange our knowledge and experiences. We orientate ourselves on empirical findings and standards, and continuously practice quality management.
- Mutual appreciation is at the core of our work. It is, of course, self-evident that regular training and further education is an integral part of what we do.

## **We work effectively and resourcefully towards the common good**

- The Bildungscampus Nürnberg is fully integrated into the educational and cultural networks of the city, the region, the state, the federal government, and Europe.
- We are committed to sharing responsibility for sustainable, effective, and resource-conscious practices.
- We are committed to the stated public mission as well as to the well-being of the city and citizens of Nuremberg. We provide regular reports on our work to the various political committees of the city of Nuremberg, in particular to the city council as our guiding partner.





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