Nuremberg – a winning place

Nuremberg – Trade Fair City and Travel Destination
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Global Player from Franconia

Somehow “The Club’s” DFB-Cup victory is symptomatic for the atmosphere of departure of a whole region. And a team that confidently defeats the German Champion three times in one season shows a very special potential. Nuremberg, an underestimated “KraftMeyer”? Probably not any longer, because the global player from Franconia speeds up considerably. After the closing of the ambitious extension programme and with the opening of its own China branch office, the NurembergFair opens a new chapter of municipal economic history. The international congress centre and ahead of all its flagship CCN Ost are pleased about a busy event calendar and with more than two million registered overnight stays – after all a 10% increase compared to the previous year – the colleagues from the “Congress- und Tourismus-Zentrale Nuremberg” are heading for a considerable record that is contributing to the common track record – not only thanks to the World Cup.

And the event industry will considerably profit from that. Events of all sizes are possible in Nuremberg and we will extensively present you the most important locations – from classic to unusual. Moreover, Nuremberg offers an excellent infrastructure and connection.

When it comes to hotels, the unique “Schindlerhof” literally stands out. Leading in the field of “conference hotels to feel good” and of course a winner as well. Just like the Airport Nuremberg – reachable by underground directly from the city centre or, with changing trains once, from the fair! One also does not have to worry about the supporting programme. With Europe’s largest pedestrian precinct, the great, re-built and idyllic situated Old Town on both sides of the Pegnitz River is the actual star. Quintessence of a dynamic Metropolitan Region that has developed within two years and whose concentrated political power promises even more chances. And everyone allows for the friendly, modest inhabitants of Nuremberg who have hardly worked for their success and may now earn the credit for it. Reliability, single-mindedness and resilience are the virtues on an intact value scale, that in contrary to the temptations of an elusive zeitgeist, have always lead furthest and set the real benchmarks in modern MICE-Management!
Important infrastructural benefits are, of course, the international airport with direct connections into European economic centres as well as the largest commercial transport centre of Southern Germany with a port at the Main-Danube Canal. Those who want to reach Nuremberg with the high-speed network (ICE) of German Railway will be able to see the vast container freight terminal for distribution of the global supply of goods...Since the raising of the Iron Curtain at the beginning of the nineties, the region’s importance as what is referred to as the “Gateway to Eastern Europe” increased considerably. The intended connection between the A6 east of Amberg until the end of 2008 as well as the direct motorway-connection between Nuremberg and Prague should bring further drastic impulses. Another advantage for one of the most important German fair venues.

In addition to that, there’s the excellent position of the Metropolitan Region Nuremberg in designated competence and growth areas. At the University, the University of Applied Sciences, the Fraunhofer Institute and further research institutes, but also in companies, people are working on many application-oriented projects. Main issues are, amongst others, information and communication technology, power electronics, mechatronics, medical engineering and logistics. Therefore, Nuremberg is part of the top ten of the German high-tech regions! The attractive shopping city in connection with the high leisure value in the direct circumference are additional promoters when it comes to winning high potentials...

More about economics: www.ihk-nuernberg.de
What began with the first new traffic airport in Germany after the War today feels as follows: about 4 million passengers in 2006 (as many as never before), 4,000 jobs and one million Euros of positive annual result...In the meantime, there are non-stop connections to 70 European destinations, amongst them large hubs such as Frankfurt, Munich, Amsterdam, London, Paris, Zurich, Vienna, Rome, Mallorca, Istanbul, Copenhagen and Helsinki. Special tip: In addition to that, the brand “Sparziele” constantly offers updated and cheaper flights from Nuremberg into European metropolises (www.airport-nuernberg.de)!

However, Nuremberg cannot only be well reached via air, but also from the city centre. Only seven kilometres away from the Main Station, it takes only twelve minutes by underground. The fair can be reached within 25 minutes! Those who would like to come by car can save time at “Service Parking”, that even offers washing, cleaning of the interior, fuelling and maintenance. Logistics is actually a great plus after all. Short ways dominate the area – with the Mövenpick Hotel directly opposite the terminal with its own conferencing facilities available as well as the conference centre inside the airport terminal (8 rooms). Speaking of communication: The Nuremberg Airport offers wireless internet access via WLAN in all terminal areas as well as free of charge information about the airport (“SMS and fly”). And at the end of July, there’s the “airTV” starting in cooperation with the news channel n-tv which completes the regular broadcast programme by airport-specific trailers.

A detective story from the Noris...

Does not only shorten long waits until for the next connection flight: Jan Beinßen’s latest detective novel „Sieben Zentimeter“ is about a murder mystery of a very rich sausage manufacturer from Nuremberg and offers the reader an entertaining and exciting touch of local atmosphere! Born in 1965, the author is regularly occupied at the communication division of the airport and already delivered a sample of his proficiency with “Dürers Mätresse” in 2005. An absolute must for fans of Nuremberg. – Jan Beinßen, Sieben Zentimeter: published at ars vivendi, 288 pages, ISBN 3-89716-710-7.
INTERVIEW WITH DR. ROLAND FLECK,
Councillor for Economic Affairs
and economic consultant to the
City of Nuremberg about structural
measures, value added events and the
perspectives of the Metropolitan Region

CI: Dr. Fleck, could you please name 3 crucial growths areas for the future development of Nuremberg and the incentive measures that have to be taken.

The competitiveness of the location of Nuremberg considerably depends on its technological dynamics, the development of its infrastructure and the fortification of its image. Power electronics, Open Source and RFID (Radio Frequency Identification = process to automatically identify creatures or objects) are future technologies. Current examples of the promotion of innovation are the planning of a Competence Centre RFID as well as the foundation of the Linux Business Campus Nuremberg. The development of the infrastructure is a permanent issue. We are currently pushing the motorway connection of the Airport Nuremberg and are investing in the infrastructure in terms of passenger shipping. With the corporate congressional initiative that I created in 2003, we are offensively entering the market. Meanwhile, the good collaboration is yielding fruits and the requests increase.

“Advancement of congress is of economic importance”
C.I.: What precisely does the positioning as “Metropolitan Region” bring Nuremberg and which benefits can be anticipated through this on the intermediate and long term?

The positioning as Metropolitan Region is the basis for a concentrated economic policy, which means for us: a stronger public image, a new frame of reference for a lobby work that is applicable to draw the attention of the EU, the federal and the state policy more targeted to the concerns of our region and that means a stronger involvement of Nuremberg into the main networks of the national and European flows of traffic.

C.I.: How do you intend to make use of these (benefits) – in collaboration with other cities of the region?

We are making use of synergy effects and the specific strengths of the partners to present the technological and scientific potential as well as the quality of life of Northern Bavaria. Examples for this concrete collaboration are common fair presences such as on the European Fair for Commercial Property MIPIM or measures for the advancement of the domestic tourism.

C.I.: Could you please define the terms “Municipal Region Nuremberg” and “European Metropolitan Region” so that our readers clearly understand the difference. What are the prior goals and how can guests and inhabitants of Nuremberg actually take credit of these benefits?

The cities Nuremberg, Fuerth, Erlangen and Schwabach, a quartet in Franconian city tourism, joined to form the „City Region“ Nuremberg. Those cities have successfully worked together for decades to make the provision of information a lot easier for both guests and visitors. The four towns also form the centre of the European Metropolitan Region Nuremberg. However, the Metropolitan Region is more than that: for instance the world cultural heritage Bamberg, “Wagner-city” Bayreuth as well as the tourist destinations. Both citizens and guests can perfectly take advantage of this diversity by using the excellent local traffic network.

C.I.: Are there special findings about the contribution to the added value of the event economy – meaning fairs, congresses, events – for the City of Nuremberg?

The advancement of the congress sector is of highly economical meaning for the location Nuremberg in general. A study in 2003 determined the economic dimensions of all congress activities in Nuremberg: congresses and conferences set off a total turnover of 178 million Euros in Nuremberg and generate an income of 96 million Euros at the conferenceing facilities and in up- and downstream service sectors. That corresponds to an employment effect of 3,200 jobs! The annual municipal tax base resulting from that is about 4 million Euros.

C.I.: Where do you see further desirable development potential from the municipal point of view?

With the reconstruction of the CCN Ost and an additional capacity of 3,000 members, the dynamic route guiding system Fair/Stadium and investments in service sector appliances, the general conditions for big events are just perfect in Nuremberg. On the middle-term, I see investment needs in the segment of medium-sized events, that is to be used for instance for the expansion of the Meistersingerhalle. Another important point on our agenda is the project of fair hotels that we would like to push forward.

C.I.: With exported events the Nuremberg Fair aspires a global player position. How can the city as a whole profit from that? Do you want „Nuremberg“ to become a worldwide brand name and if the answer is “yes”, what for?

Nuremberg’s brand essence can be described with three aspects: The first aspect is that Nuremberg has an unmistakable history with a heritage that still influences the city. As a second aspect, Nuremberg is highly innovative and proofs its sustainability and the third aspect is that the metropolis Nuremberg has a high quality of life. And the Nuremberg Fair carries this message into the world and paves the way for further cooperations. The best example to proof this is currently the cooperation with in China.

C.I.: Thank you very much for this interview.

Nuremberg Business Location at one sight

/// Inhabitants 501,000
/// Gross Domestic Product 21 billion EUR
/// Employed persons 357,000
/// Including manufacturing industry 21 %
/// Trade, tourism and transport 27 %
/// Other services 52 %
/// Turnover characteristics per inhabitant (Federation = 100) 144
/// overnight stays 2006 2.13 million
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The region’s competitiveness is being secured by a network of 15 universities, 24 research and appliance centres as well as by a mix of large and medium-sized global players. Accepted as very efficient clusters are: transport and logistics, information and communication, medicine and pharma, energy, power electronics, and environment, new materials, automation engineering and innovative services. A development model that the IHK Nuremberg affected considerably. To be able to realise the concept into practical politics and concrete economic effects, a superstructure has been set up in the past two years to mainly ensure one thing: a connection with experience.

**EMN: A silent star with much to offer**

The basic component are six expert’s fora, in which opinion leaders of economy, science, culture and tourism talk about those project and measures that are being coordinated within a publicly-chaired „control circle“ and the “Council of the Metropolitan Region”. Members of this council are notabilities such as District Administrators and mayors of 12 district-free towns, 21 administrative districts as well as 21 municipalities and apart from that also 7 coopted members of the administrative region of Middle Franconia and the Bavarian government. Amongst the members we find some quite popular names such as Dr. Günther Beckstein, Minister of the Interior of Bavaria or Dr. Gabriele Pauli, District Administrator of the administrative district of Fuerth...

But why have such a complicated construct? The answer is METREX. In the European network of the Metropolitan Region which is interestingly not based on a uniform supranational definition, the true heavyweights are cavorting, it’s about the important regional issues such as distribution of locations for future industries, mega industrial real estates and continental infrastructures – and therewith it’s of course also about a lot of money from Brussels. The bigger the political influence, the more can be achieved. Because no matter if one likes it or not – the economic future of Europe in a globalizing world is being determined in the Metropolitan Regions. However, people still need to become a bit more aware of this fact.

Further information: www.em-n.eu

In April 2005 the Ministerial Conference on Regional Planning accepted the economic region as one of the eleven German Metropolitan Regions. With 3.5 million inhabitants and a gross domestic product of 103 billion (!) Euros, the EMN (European Metropolitan Region Nuremberg) could match with entire states as far as economic performance is concerned. With 1.8 million employed persons in 150,000 companies and an export quota of more than 40 percent, governments in some places would go green with envy...
NUREMBERGFAIR ESTABLISHES SUBSIDIARY IN CHINA

Everything’s set – Nuremberg’s ready to conquer the world

NurembergFair China Co., Ltd, full subsidiary of the NurembergFair officially started its work on May 30th, 6 months after the business license has been granted. This branch in the centre of the 17 million metropolis Shanghai has been brought to life last autumn as a presence in China is indispensable for a successful development of the market in this country. Experienced Asia and trade fair expert Axel Bartkus is the Managing Director who is in charge of the trade fairs in Beijing, Guangzhou and Shanghai together with 5 employees. The plan is to make use of synergy effects due to branch competencies from the Nuremberg portfolio in order to survive and maintain in the highly competitive Chinese market. A first benchmark already exists: With its 216 exhibitors and around 7,300 visitors at the Everbright Convention & Exhibition Center, the BioFach celebrated a very successful premiere in Shanghai!

The economic potential of this vast country is enormous. In Shanghai alone there are 15,000 companies, 4,000 re-
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search institutes and 50 universities and there are about 300 million people living in the trading area of the Yangtzedelta! This is why the NurembergFair hits the ground running and is not only very well presented in China with four further trade fairs (www.nm-china.com.cn) but also secured the purchase of the International Powder/Bulk Conference & Exhibition (IPB). Nuremberg’s traditionally close connections to ambitious economic giants might also have a positive effect. There’s an existing town twinning with million-resident-metropolis Shenzhen, the University Erlangen-Nuremberg holds a chair for sinology with the only China-library of its kind in Europe (!) and the IHK Nuremberg is aware of 500 members who are already doing business in China.

Wolfram Zilk, Deputy Director of the municipal “Congress- und Tourismus-Zentrale” can also report about another success. In the meantime, “China is one of the top ten visitor countries that even overtook Russia.”

**Bernd A. Diederichs**  
Managing Director of the Fair for 10 years!

An unprecedentedly positive development in the German Fair Industry deserves appreciation: under the aegis of Bernd A. Diederichs, the hall area has been expanded from 106,000 to 160,000 square metres, the congress centre Ost has been opened and the turnover of the corporate group NurembergFair has tripled. Numerous new fairs such as the leading trade BioFach came along. Nowadays, Nuremberg is one of the five largest exhibition venues worldwide. [www.nuernbergmesse.de](http://www.nuernbergmesse.de)
On three congress levels with a plenary capacity of up to 1,200 and a total capacity of 3,300 persons, light-flooded rooms and lounges with harmonic shapes and clear colours are dominating CCN Ost. And that goes down well with organisers: the demand is very good although there’s not exactly a lack of congress locations ... A seriously-intended service philosophy makes the difference. Friedrich Lenz, Managing Director of CCN states: “Only a continuous turnover is a measured value for customer satisfaction.” And it might even increase in future as the new, adjacent hall 4A creates optimum conditions for accompanying exhibitions.

Three international congresses at the same time took place at the CCN in the first half of 2007: The Conference on the European Social Model, the 16th EU-ASEAN Conference as well as the International Peace Conference. High-ranking events require special formats: In Nuremberg, this demand is fulfilled with a 1,200 square metre hall, a press center for some hundred journalists as well as conveniently equipped retreats for members and visitors. The trade fair sector is also evolving quite well: One main issue is in the area of social affairs and older persons as well as the event rights on the trade fair for direct marketers – so the “mailingtage” have recently been purchased ...

No matter if medical congress, party congress or trade fair – the Congress Center Nuremberg is specialised in large occasions. The CCN-family comprises CCN West, CCN Frankenhalle, CCN Mitte and CCN Ost. Particularly the last one steadily sets new standards since its opening two years ago. Not only because it made the ensemble complete but also because of its special and modern architecture.

**A total of 11,000 places:**

**Even a small town would fit into CCN!**

“Nuremberg is the perfect congress venue. CCN has turned out to be an excellent congress location.“

Prof. Ursula Hirschfelder, Chairwoman of the 79th Annual Scientific Conference of the German Society for Orthodontics.

www.congressing.de

There’s no art in knowing what’s what at Nuremberg International Airport. Outstanding service, good guidance and only a short hop to the subway. You can reach the heart of Albrecht Dürer’s hometown 12 minutes later or the exhibition and congress center in 25 minutes. Also very important: You can fly here from around 70 places nonstop and from anywhere in the world via the major European hubs. This is Nuremberg today – with Christkindlesmarkt and Dürer’s works.

airport-nuernberg.de
NürnbergMesse is gearing up for the future. Following the construction of the new exhibition hall 4A in 2007, the company is now investing again in improving the quality of its facilities. NürnbergMesse is to extensively enlarge and redesign the “central entrance, service and congress area” by the end of 2010. Investment cost: 40 million euros.

The central area provides the first impression of the Exhibition Centre Nuremberg and CongressCenter Nürnberg (CCN) for many of the some 1.34 million exhibition and congress visitors a year – the first port of call. The underground trains stop here at the exhibition centre’s own underground station, the shuttle bus to the east part of the site starts from here, and the area is served by a taxi lane and many car parks. The routes to the over 70,000 square metres of display space in the central area are short (total hall area of NürnbergMesse: 160,000 square metres), and the congress centres CCN Mitte, CCN West and CCN Frankenhalle are only a few steps away.

Now it is a question of adapting the central area, which was built in the first phase of the exhibition centre, to the growing requirements resulting from the unprecedently successful development of NürnbergMesse.
The planning consultant commissioned for the redesign of the "central entrance, service and congress area" is kadawittfeldarchitektur of Aachen.

over the past three decades. The aim: To create a fitting entrance and outstanding service conditions for the hundreds of thousands of visitors in a new entrance building of over 4,400 square metres. The project also includes the redesign of CCN Mitte, whose architecture and function dating from the 1980s will now be based on CCN Ost, which has advanced to become the European trend-setter. Overall, it is a matter of harmonizing the various architectural styles of over 30 years and creating a totally new quality in the central area.

And this is the plan: Bright, spacious, open architecture with an ample all-round glazed area that includes the foyer, service areas, Brüssel hall of CCN Mitte and a restaurant. Brüssel hall (with space for 1,000 persons) moves up a floor, is reached via a large open staircase and is thus directly connected to the other rooms, halls and foyers of CCN Mitte. The new entrance foyer offers lots of space, which can also be used for accompanying events. The concept naturally includes catering areas, which still have their place in the central area. The building envelope will cover approx. 8,000 square metres, including the forecourt facing the underground.

Above the forecourt: A 16-metre high air-cushion roof (slats with air-filled membrane cushions stretched between them) will reach from the underground bridge, CCN West and CCN Frankenalle entrances to the central entrance. A large platform with steps leading down to each area provides a clear view and a separate bus lane improves access to the east part of the exhibition site.

Integrated concept

The central area offers good clarity and orientation despite the variety of functions performed and for all its vastness. This is due partly to the glazed outside walls, which provide a line of sight from the forecourt to the exhibition centre park. The customer should feel at home and enjoy the excellent service in the new integrated concept – as exhibitor, as visitor who can register quickly, as journalist in the press centre, or as congress participant in CCN Mitte.

Bernd A. Diederichs, Managing Director of NürnbergMesse: “CCN Ost is a great success for us and is developing a real force of attraction, which has brought many new events to Nürnberg. We want to continue this success story with the redesign of the central entrance, service and congress area and will then be well equipped for the coming three decades.”
A ground-breaking Europe-wide traffic management system

Those driving on the motorways in the area of Nuremberg will see black programmable LED text displays integrated into the classical blue motorway signs. In order to avoid event-related traffic jams, the Highway Administration of North Bavaria, the Free State, the City of Nuremberg and the Nuremberg Trade Fair invested about 26 million Euros in 2004 to create a unique dynamic route guidance system. Smooth approaches and departures are standard in Nuremberg since its introduction whereas such a system is still a dream of the future in other cities. It is important to reach traffic at an early stage. The system covers 70 km of motorway and 33 km of urban roads, where 130 sign-posts have been installed and are always recommending the best route. At the moment there’s a total of nine connection points available, which means considerably more convenience for both exhibitors and visitors: no more risk of choosing the wrong exit, no more wrong turn offs and no more blocked connections. For image and quality of events always depend on a stress-free arrival and departure.

This got around quickly and so Nuremberg also started a dynamic park guidance system during the Fair parallel to the dynamic route guidance system, that is the most state-of-the-art system of its kind in Europe according to a study. The park guidance system intelligently manages 11,000 parking places at the Fair and Congress Center. Connected to that is also the new parking garage for 3,000 cars at the “Große Straße”. Other cities can only follow the exemplary logistics of Nuremberg as much time as possible for these events itself – but not the way to get there!

Meistersingerhalle – central position, even for supporting programmes

The Meistersingerhalle – a striking cubical building – is the perfect venue for events of short ways also for such events that completely fill the venue (perfect size: 500-1,000 persons). The Meistersingerhalle allows for a multi-functional use and is latterly also protected as “Historical Monument of the Sixties”. The core of the Meistersingerhalle is the representative Great Hall with parquet and rank for up to 2,100 guests; due to the currently running extensive fire protection retrofit, the hall will be reopened in November. All construction works that also cover the Foyer’s acoustic improvement as well as the architectural refreshment are to be finished until 2008.

Equivalent to the Great Hall is the Small Hall that can take up 500 persons. The two lounges (net space of the greater lounge: 1,300 square metres!) are perfect for accompanying exhibitions. The range is rounded down by six conference rooms with 30 to 200 places that are situated at the quiet patio of the building. Food and beverages can be arranged, of course. The direct connection to the nearby “Ramada Nuremberg Parkhotel” with its 300 beds and further conferencing facilities comes in fairly handy. With 800 available parking places and an additional hotel underground parking, the parking situation is very relaxed. Almost unbeatable is the very favourable location at the lush Luitpoldhain between Fair and city center: bus line 55 takes passengers directly to the Stadium and the Arena and “museum line 36” goes into the opposite direction to reach almost all sights of the Old Town! The name is quite appropriate as the Meistersingerhalle has been named after the famous Nuremberg guild chants of the 16th century, whose most popular representative is shoemaker Hans Sachs.

www.Meistersingerhalle.com

Life can be so easy – green lights with the “Nuremberg Card“...

Although Nuremberg is a city with more than 500,000 inhabitants, it’s still manageable. Fair (U1), Airport (U2) as well as Stadium and Arena (S2, bus line 55) can be reached without any stress by the “Öffis” within a few minutes from the city centre/Main Station. The “Nuremberg Card” is perfect for overnight events: Free use of all means of public transport in Nuremberg on two consecutive days in Nuremberg, Fuerth and Stein for only 19 Euros – as often as you like! www.ctz-nuernberg.de
With passion, one step ahead

Fürth is regarded by some as an insider tip. The city is indeed a forward-looking business location with an enormous wealth of ideas at the heart of the Nuremberg metropolitan region. Modern administrative structures have combined with innovative input from science and countless dynamic medium-sized firms, lending companies and the city itself international standing in the market.

Fürth offers interesting commercial property near the city centre and a special charm: a unique concept that has created attractive residential areas near the workplace from a matchless fusion of renovated building stock and new-builds in modern design.

Discover Fürth. Relax whilst taking in the culture or stroll through the historic old town with over 2,000 architectural monuments. See for yourself the exciting contrasts between innovation and tradition.

We look forward to seeing you!
Available. The friendly service and the close-by gastronomy also deserve appreciation. This venue is perfect for events with up to 1,400 persons (seated) or even for 3,500 guests (without seating). Convenient: In cooperation with 2 hotels in Fürth, there are conferencing packages and there’s also a direct connection to the great metropolis (15 minutes to the Old Town!) via underground station “Stadthalle” (public transport network Nuremberg). The Stadthalle also has its own parking garage with 300 places.

www.stadthalle-fuerth.de

Conferencing in Fürth does not only have advantages because of the short ways and events for up to 500 members are perfectly right here. As Fürth is a rather small town which is especially interesting as the Police Crime Statistic disclosed Fürth in 2006 as the safest city in Bavaria! The city experience is therefore even more fun. Because who would have guessed that Fürth has more than 700 hectars of flood plains, 520 hectars municipal forest and a very nice municipal parc and that Fürth with its 2000 historical monuments has the highest density of all German cities? And with 400 restaurants offering Franconian and international specialities, the culinary offer can also be termed as rich. With 1,700 beds ranging from the 4-star hotel to the comfortable country guest house everybody should be able to find the appropriate accommodation.

Companies such as Quelle, UVEX, Siemens or the biggest producer of foils, Leonhard Kurz, have recognized the advantages of Fürth long ago. Those who would like to see those advantages with their own eyes will soon be offered a very special occasion. At the beginning of October there’s the “Jubiläums-Rocknacht” (02.10) and the Franconian holiday (03.10) as the climax of the anniversary year at the Stadthalle. www.fuerth.de

DESTINATIONS NUREMBERG

The tricity area Nuremberg-Fürth-Erlangen is one of the most important technological regions in Germany and Europe. This impression is being underlined by various development projects that are currently being realised in Fürth. Thus already 50 companies with about 800 employees settled in Business Parc Süd and the 42 hectare area of the former O.Darby Barracks plus the new parc offers very favourable conditions for a combination of living and working. At the town border to Nuremberg on the other side, an “Uferstadt” developed at the renatured banks of the Pegnitz River, a technology parc around the main cluster of new materials. And last but not least on the 123 hectare area of the Old Airport Atzenhof one cannot only find various companies from the service sector, sports and leisure, but also the lush (18 hole) golf parc Fuerth. Atmosphere of departure!

Variable area concept for the “Stadthalle Fuerth”

There’s also an atmosphere of departure in the Stadthalle Fürth and this is not only because of its own 25th anniversary. On a total area of 2,500 square metres, the premises can be used completely or separately and the flexible proposal also comprises a great hall (580 square metres, extendable up to 1,100 square metres), a small hall (300 square metres) and a winter garden (200 square meters). Apart from that there’s a vast, light exhibition lounge as well as several conference and meeting rooms available. The friendly service and the close-by gastronomy also deserve appreciation. This venue is perfect for events with up to 1,400 persons (seated) or even for 3,500 guests (without seating). Convenient: In cooperation with 2 hotels in Fürth, there are conferencing packages and there’s also a direct connection to the great metropolis (15 minutes to the Old Town!) via underground station “Stadthalle” (public transport network Nuremberg). The Stadthalle also has its own parking garage with 300 places. www.stadthalle-fuerth.de

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Amberger Congress Centrum
honoured as “Best Center 2007”!

Acc—three letters are in fact enough as a brand mark. The Amberger Congress Centrum has been honoured with the EVVC Center Award for up to 1,200 places at the annual general meeting of the European Association of Event Centers in spring. A mix of customer’s surveys and mystery shopping have been determined for evaluation and the ACC fully convinced in terms of tendering, project support, service quality and interior. And not for the first time by the way.

The Amberger Congress Centrum is one of the most state-of-the-art conference and congress centers in Bavaria and has already been awarded with the “Gipfeltreffen” quality seal of Bavarian Tourism. Thanks to 12 flexible (daylight) rooms for up to 1,000 persons, 3 lounges, an excellent own restaurant, direct connection to hotels and underground parking, quick ways and a convenient working are guaranteed here. In order to maintain the high level, there’s a continuous quality management process that applies for core areas such as work flows, equipment and atmosphere. And the environment is perfect as well. The ACC is situated on the grounds of the former regional garden festival and very close to the Old Town with its completely late medieval image (1) and hotels within walking distance. It is therefore only consequent that the ACC offers (favourable) conferencing packages and local supporting programmes can be booked all the same.

Amberg is situated at the A6 about 60 kilometres east of Nuremberg and a good 30 minutes to get to the International Airport Nuremberg.

www.acc-amberg.de

Currently: Erlangen wants to realise PPP-Project

“In order to cope with the permanently increasing requirements of the market” the municipal event center should soon be put on a completely new level. As the Department for Economy and Finance reports that the city is looking for a prospective partner “who renovates and redesigns the Stadthalle on the basis of a public-private partnership and also operates it afterwards.” And in the Medicine and University town Erlangen with more than 100,000 inhabitants there is indeed the need for a state-of-the-art privately managed congress facility. Both the largest university of Northern Bavaria and global player Siemens with 23,000 employees on site arrange numerous events. In addition to that, support by experts can be guaranteed. The tourist information helps organisers “with a free accommodation service and advises people with regard to supporting programmes” – and of course visitors may not miss a visit of the popular Erlanger Bergkirchweih ...


Infos unter [09 11] 13 31-233 · vermietung@gnm.de · Servicebüro für Mieter
The NORIS-Forum sets new standards with its light Bauhaus architecture and clear lines. Perfect for hospitality but also for conferencing. The generous reception area and several bars and lounges create a communicative atmosphere, including press center and mixed zones. The dimensions here are huge as well – 1500 guests can be seated on three levels! The great Center-Lounge (left picture) is the main area that takes about 800 persons. There are 14 VIP lounges (8-12 places) for special come together and 655 business seats give visitors the chance to come very close to what happens outside.

Seat for 44,000 visitors:

World Cup-suitable field for your events ...

The easyCredit Stadium in Nuremberg is one of the most modern sports facility with a long tradition. Built in 1928, the stadium was considered as the most beautiful stadium in the world at that time. It is the home of the legendary “Club” that went through ups and downs and that keeps fascinating not only confirmed fans over and over again. As a venue of the Soccer World Cup 2006 (roofed seat capacity: exactly 44,308) the extensively modernised stadium served as venue of five matches. Variable concepts, modern entertainment technology and an excellent acoustics make the easyCredit-Stadium with its high-quality equipment an exclusive event location!
Insiders will be comfortable at the fan tavern "Max Morlock-Treff" (350 square metres) – named after the shoot-er of the German Anschlusstreffer in the finals in 1954, in which the "Heroes of Bern" reversed a defeat as is generally known ...

First Stadium in Europe to receive EMAS certification

56 additional boxes have been created lately as the demand is steadily increasing since the Club is successful once more. Therefore, until the beginning of September, 3 new boxes will be added on each side of the existing 14 boxes in the sub-rank of the grandstand. Klaus Deadelow, member of the Board of Directors of the Stadion Nürnberg Betriebs GmbH and Regional Director of HOCHTIEF Facility Management says: "As operating company of this project we would like to live up to the increasing demands of all spectators." And this is why no one who’s planning his event at the stadium needs to have a bad environmental conscience. The easyCredit Stadium liberately corresponds to the economic requirements of the EU and has been awarded with the EMAS certification (Eco Management and Audit Scheme). The 1,000 cubicmetre rainwater cistern system for the irrigation of the turf is unique!

www.easycredit-stadion.de

GREAT STUFF:

Soccer workshop with Andreas Köpke, Goal Keeper Coach of the German National Team!

No matter if kick-off, incentive or teamevent – the sustainability effect is included when longtime goal keeper of Nuremberg’s Club, European Champion (1996) and World Goal Keeper Andreas Köpke invites exclusive guests to intensive training sessions to the easyCredit Stadium! The programme can either be presented target or member specific, is flexible in terms of time and is especially appropriate for groups of up to 25 members. And this is how a one-day seminar could look like:
/// 10.00 a.m. Transfer to the easyCredit-Stadium with a VIP Team coach
/// 10.30 a.m. Reception at the VIP-box/Business Center of the stadium
/// 10.45 a.m. Speech by Andy Köpke and subsequent discussion of members about parallels and success transfer high performance sports/Management
/// 12.30 p.m. Lunch including tips for nutrition and fitness
/// 14.00 p.m. Changing in the team’s booth of the easyCredit Stadium and team meeting in team outfit
/// 14.30 p.m. Practical training (warm up, technics, types of the game, tactics), afterwards soccer match (large or small field)
/// 16.00 p.m. Shower/change with subsequent coffee break
/// 17.00 p.m. Feedback meeting with practical transfer, apart from that personal autograph session and goalie gloves
/// 18.00 p.m. Farewell and return transfer

www.easycredit-stadion.de
Tip: Why not hold a meeting at the "Germanisches Nationalmuseum"?

The largest cultural-historical museum in Germany is an absolute highlight and became even more interesting thanks to the new collections (since 2006) "Pre- and Early History" as well as "Middle Ages". Those who are looking for an extraordinary atmosphere for events are perfectly right here because the GNM offers a variety of fancy facilities. For conference the great Aufseß Hall (450 seats) – named after the founder of the museum - which is equipped with a stage and state-of-the-art light and sound system and that is situated very close to the exhibition halls. The “Garden Hall” with its exhibits (!) offers a real experience and receptions with up to 100 visitors can be held here.

In the (late) medieval 14th century cloister – the museum had been built around a monastery – 300 guests (seated) can meet. There’s a choice of not less than 5 caterers. The list of available rooms can be continued, i.e. in the fancy entrance hall (picture) come togethers of up to 600 guests are possible. In fact the GNM is actually location and supporting programme at the same time as events can be perfectly combined with exclusive guided tours beyond the regular opening times or special guided tours. The central location is another argument.

The GNM is situated at the historic City Wall and can conveniently be reached by underground line U1 (station: Lorenzkirche) or line U2 (Opernhaus). Early enquiry recommended.

www.gnm.de
OVERVIEW OVER FURTHER RECOMMENDABLE

„SPECIAL LOCATIONS“...

Something for every taste: The variety of event possibilities in Nuremberg ranges from the multifunctional Arena and the museums in connection with a classic industrial culture to historic castles and halls. Please find a short list of very exciting places without making any claim to be complete:

**Arena Nürnberger Versicherung**

Directly opposite of the easyCredit Stadium, the cracks of the “Nuremberg Ice Tigers” are chasing the puck at their home matches in the DEL from autumn to spring every year. However, not only icehockey matches take place in the six year old Arena, that is since 2005 named after the Nürnberger Versicherungsgruppe. There are also rock concerts, parties and presentations. This is possible thanks to a flexible concept for up to 10,000 spectators, which is also interesting for supporting programmes and business events. Part of the Arena are amongst others, a great lounge for up to 200 persons, a press club including the required systems as well as VIP lounges. A very experienced sports and event caterer provides for food and drinks. www.arena-nuernberg.de

**Museums of the City of Nuremberg**

Those responsible for the museums in Nuremberg are extensively soliciting their various possibilities in different facilities and are pleased to open them up for suitable events. Two locations found our editorial department’s special attention...

The **Museum Industriekultur**, situated in a former screw factory near the Old Town does not “only” show the versatile history of Nuremberg’s industrialization but the central “Museumsstrasse” with its historic vehicles also provides banqueting capacities for up to 150 guests (seated). The museum’s own cinema, the Café Solaire or the unique worker’s tavern provide the perfect surrounding for an unusual event and can be rented out, of course....
The atmosphere in the pretty **Tucher Mansion** with its Hirsvogel Hall used to be a bit less casual. The site’s history goes back to the 16th century and thus to Nuremberg’s great Patrician times. Nowadays the unique ensemble with two festival rooms (for up to 70 guests each), the Renaissance castle courtyard and an enchanting garden is open to the public for events. Perfect for exclusive parties, whereby the Hirsvogel Hall can be rented separately. And don’t miss the fantastic summer theatre “Fine Society – scandalous stories from Nuremberg’s Golden Ages” or its winter pendant “Beggars and Patricians”! www.museen.nuernberg.de

**Historical City Hall**

Only a few minutes away from the Tucher Mansion and centrally situated in the Old Town at the main place of the City Hall with its adjacent historical building. A very interesting location there is the Old City Hall on the first floor, whose tradition dates back to the 14th century. The first written decree – the Golden Bull – has been read out here and it said that every new German Emperor had to hold his first Reichstag in Nuremberg... Destroyed during the war, the City Hall has been reconstructed as true to the original as possible and provides space for 390 guests (seated). From the Historical City Hall it is only a short walk up the hill to the famous Kaiserburg, that closes the Old Town to the north side. The strong building has been the centre of the Holy Roman Empire for centuries. There are two halls, however, the main right of use lies at the government of the Free State. An early enquiry is therefore highly recommended! www.ctz-nuernberg.de

**German Railway Museum in the Nuremberg Traffic Museum**

Holding meetings and celebrating in front of a historical background – that is also possible in the oldest Railway Museum in Germany which the Deutsche Bahn AG has been using as a museum for years. Its main attraction is the new exhibition “200 years of railway history”. Conferencing and banqueting facilities are available in the Fahrzeughalle with eight exhibits (for up to 200 persons). Apart from that the museum also offers an accessible “Railway Adventure World” as well as a large model railway facility that shows the railway and gravity operation of the railway. www.dbmuseum.de

**Schwabach is „golden right“**

It can be rightly stated that the smallest town of Nuremberg’s town quartett is the biggest in terms of precious metal. As gold is being beaten in Schwabach for half a millenium, the town (40,000 inhabitants) managed to become the only centre for beaten gold world wide! So how about a supporting programme of the really exclusive kind? In his workshop, gold-beater Herbert Vester gives visitors the possibility to experience how to beat a gold bar so thin that 10,000 single gold leaves put on top of each other are only as thick as 1 millimetre!! Schwabach beaten gold is not only used to decorate churches in Ukraine and palaces in the Emirates but guests can also approach beaten gold from the culinary perspective. The Schwabach Goldwater (liquor) or Gold Flake (sparkling wine) can even be drank. The beaten gold can also be used as a fancy souvenir. And here it also comes in handy that Nuremberg’s hotel king Werner Rübsamen is currently building a Holiday Inn 3-star hotel with 150 rooms – and a very good connection to the motorway A6!
Directly situated at the town border between Nuremberg and Stein visitors will find the ancestral seat of the famous pencil manufacturer Faber-Castell: an impressive combination of comital estate, historic museum and lively production facility! Meanwhile Faber-Castell is also open for public events. On the upper floor of the vast castle there are two stylish rooms available for conferencing and receptions and the heating house of the neighbouring “mine” is very appropriate as a party location. Those who are willing to invest a bit more time should not miss to visit the state-of-the-art production facility that produces 500,000 pencils and colour pens every day after all...

www.Faber-Castell.com

In Sandreuth, a district of Nuremberg, there’s an industrial culture to celebrate. The city’s gas production has been situated here since the turn before the last turn of the century – nowadays the former telltale and control house – also referred to as “Uhrenhaus“ – can be used for events for up to 700 guests. Contact information can be obtained at EWAG, energy and water supply Nuremberg.

Nuremberg underground: The well-known Medieval Dungeons, that actually used to be a labyrinth system of beer cellars and were established in three accessible levels from the 14th century onwards cannot only be visited but even be experienced: Reinhard Engel, Owner of the ”Altstadthof“ below the castle and master brewer offers ”Receptions in the Medieval Dungeons with a little cultural programme“ from October 2007 onwards (up to 70 persons). The ”Bierpalette“ afterwards tastes twice as good! www.altstadthof.de

And the personal favourites of insider Manfred Zander are – apart from his own venue “Ehrengast“ in Nuremberg’s Südwestpark, of course – two unusual others: Those who don’t like it really way-out should keep the tower at the Königstor in mind which is the massive entrance to the Old Town at the same time. Another original location in the north of Nuremberg is the ”Gewächshaus“ – not only because of its fantastic botany: the roof can be opened when the sun is shining so that guests are then virtually sitting in midst of nature.... www.mazani.de

Conferences in the Metropol region of Nuremberg

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The Schindlerhof in Nuremberg-Boxdorf set new standards for the whole industry. The hotel has been honoured as “Best Conference Hotel” two times in a row and compulsory breaks in connection with those awards so that other hotels also get a chance... - and that truly speaks volumes! A permanent notion for creativity and an incredible love to detail might be crucial success factors as nothing, really nothing is left to chance at the Franconian-Japanese (!) hotel village. At Schindlerhof, guests are not simply “logged on” but are part of it from the beginning – just because it is an own little world that is expanding amongst a middle-class neighbourhood, aside of the usual giant hotels and buildings.

Guests may expect excellent, elegant country-house style. Former countrified living space is coming back alive, for instance in all three restaurants – ‘Dorfschänke, Tennen and Tränke’ and are being revived with creative gastronomy and unusual ideas as far as timeless modernity a la Country House is concerned. And everybody is satisfied: all 95 rooms are equipped with Franconian softwood and cosmetic bar (!). An appropriate place for true High Potentials – as in Schindlerhof namely developed an urban retreat with elaborate conferencing culture. At the conferencing center, Feng Shui supports a “Living Art” whose aim is the “consonance of ratio and emotions”. Daylight-beamers also create optimum basic conditions in technical terms. Eight conference rooms for up to 180 participants support your creative work thanks to an open design, good ergonomics and a sophisticated combination of colours, scents and music. In addition to that, Schindlerhof provides for a seminar-relevant catering with regional specialities. Our highlight are topic-related banquets ranging from “culinary adventures of Fra Bartolo”, a “covered wagon journey through the Wild West” or a “trip in the Orient-Express” to the sushi band and “Artist”... How founder Klaus Kobjoll says: “With this conferencing project, the Schindlerhof once again sets new standards in terms of holism. Because what we need is an architecture that can be touched, houses to lean against, for all senses to live and to experience.”

The people working here are making a considerable contribution with their straightforward, natural friendliness so that guests feel good at Schindlerhof. Klaus Kobjoll and his daughter Nicole who meanwhile moved up to the management have a formula for their concept – Max and Mo(h)ritz! This formula extend to the most important departments of the company, employees and customers as the one cannot exist without the other. “Max” applies to the hotels staff and stands for “MitarbeiterAktienIndex”, a smart motivational instrument that has mainly been developed by the FH Würzburg/Schweinfurt. The concept is as follows: Similar to new issues, every staff member receives a nominal value of 1,000 pixel on his first work day and this nominal value can either rise or fall. A responsible handling with this value is very important so that possible value changes are rather moderate and only the team leader additionally knows the results reached. Positive effect: individual strengths and weaknesses become more transparent and career chances are being assessed more realistic. Mo(h)ritz, “the ear at the customer”, brings a lot as well. The software-based „Customer Relations Management“ system of a Nuremberg specialist has been implemented as a pilot project at Schindlerhof and electronically develops “individualised sales environment” for the whole company. A customer-oriented information network between management, marketing and sales - nota bene with an integral sales approach!

www.schindlerhof.de
Nuremberg luxury problem – a wide range of conference hotels

Business travellers represent a considerable part of the so-called guest appearance of the city. Please find a current choice of recommendable hotels below. This list is by no means complete and the order does not say anything about the quality of the hotels:

/// Le Meridien Grand Hotel, directly opposite Main Station and Königstor (Old Town); 186 rooms and suites, 2 great halls (250/120 persons) as well as 4 conference rooms: www.grand-hotel.de

/// ArabellaSheraton Hotel Carlton Nürnberg: 5-stars, 161 rooms/5 suites; conference and banqueting facilities for up to 300 persons, „Beauty and Fitness over the roofs of Nuremberg“: www.carlton-nuernberg.de

/// Ramada Nürnberg Parkhotel (former Atrium): 4-stars superior, near-by Meistersingerhalle; 187 rooms, conference rooms for up to 250 persons: www.ramada-nuernberg.de

/// Maritim Hotel Nürnberg: 4-stars, in direct vicinity to Old Town and Main Station; 316 rooms and suites, banqueting facilities for up to 850 persons: www.maritim.de

/// NH Nürnberg-City: 4-stars, in walking distance to Old Town and Main Station, underground parking: www.nh-hotels.com

/// Arvena Park: 4-stars, five minutes to station “Messezentrum” (underground); 242 comfort rooms, conferencing facilities for up to 500 persons: www.arvena.de

/// Holiday Inn Nürnberg City Centre: 4-stars, directly in Old Town, underground nearby; 218 climatised rooms: www.holidayinn-nuernberg.de

/// Ringhotel Loew’s Merkur: 4-stars, directly at Main Station; 220 comfort rooms, 18 event rooms: www.loews-hotel-merkur.de

/// Congress Hotel Mercure: 4-stars, near trade fair center; 144 rooms, 7 banqueting rooms for up to 200 persons: www.mercure.com

/// Novotel Nürnberg am Messezentrum: 117 rooms, 6 conference rooms for up to 250 persons: www.novotel.com

/// Hilton Nuremberg: At Sportpark Valznerweiher, near Stadium; 152 "First-Class-Rooms", 18 conference rooms, Sportsbar: www.hilton.de/nuernberg

/// Süd-West-Park-Hotel: 3-star superior, in new business area with quick connection to the motorways; 252 comfort rooms, 1,000 square metres of conferencing area: www.suedwestpark-hotel.de

/// Arvena Messe: 3-stars, directly at trade fair center; 101 comfort rooms, 3 conference rooms: www.arvena.de
Don’t miss Nuremberg’s culinary side!

The Franconian cuisine is known to be good and solid, rich and delicious. And Nuremberg adds its very special brandmark: above all the typical, grilled sausages – just as big as a thumb – carried Nuremberg’s culinary reputation into the world. “Drei im Weggla” (three grilled sausages in a roll) are the local – and probably healthier – version of fast food and can be bought almost everywhere, where food is offered on street sale. Those who have a bit of time – and it should definitely be taken – should stop at one of the grilled sausage destinations Nuremberg

Rather favourable living costs and a high degree of safety in this city are only two reasons why 500,000 inhabitants and last but not least visitors are more than content in Nuremberg. The underground can unhesitatingly be used both day and night and also the area around the Main Station presents itself rather tidy and safe compared to other cities. Those who are looking for an extraordinary supporting programme should consider that the big Old Town itself – almost completely surrounded by the City Wall – offers the best conditions. Our experts from the “Congress- und Tourismus-Zentrale” always know best what’s currently going on in Nuremberg.

Lifestyle in the Noris!

Don’t miss out on a visit of the historical “Handwerkerhof” with all its tiny and personal shops where tourist can get very authentic souveniers. A shopping experience of the Nuremberg-kind, however! Very close-by one should also visit the “Neue Museum” with its very nice piazza infront of its impressive glass front. The museum offers an interesting range of contemporary art and design. And we can even expect further impulses from the new director who’s taking her office in October... One more tip: Local history – and that’s not Albrecht Dürer alone – can excitingly be experienced at the “Conducted (Seductive) City Tours” or the “Nürnberger Geisterwege”...
kitchens in the Old Town, for instance "Röslein am Rathaus". The original "Nürnberger" are char-grilled and served in portions of 6 to 20 (!) with lots of Kraut and Kren (horseradish) on tin plates. Try!

To go out at night is great fun in Nuremberg – particularly within the City Wall there are plenty of places to go to. Three very special locations are "Kettensteg" that can be reached via a steel construction in a green lung on the Pegnitz River – type of artist tavern inside and a vast beer garden (picture left up) outside. "Tucherbräu" at the Frauen- tromauer opposite the Opera also has a very nice garden. And for real fans of the scene: The tiny Café-Bistro "Wanderer" at the foot of the castle is said to have been opened for one single guest only...

Little orientation support for “Outside Nürnberg”

It is pretty clear that there’s always relatively few time for excursions into the hinterland at business events. However, we still would like to advert to the Franconian Switzerland that, with 270 breweries, has the biggest density of the popular beer after all. This also means rustic taverns with huge portions, nice beer gardens and cozy cellars... About thirty kilometers east of Nuremberg, there’s even a true event location in the business park of the small town of Hersbruck: Dauphin Speed Event (www.dauphin.de). And for those who want to go even further: in Nuremberg’s south reach, the new „Franconian Lake Area“ is very interesting. It has been created a few years ago within the scope of great landscaping measures!

And otherwise there’s also a lot going on

To nearly describe Nuremberg’s event calendar would literally go beyond the scope of this report. That is why we confine to a best-of of four very special events. Jazz fans should make a mental note of the festival "Stimmenfang" that starts at the end of September and takes one week; Motto 2007: “Ladies in Jazz – Romance & Soul” (www.stimmenfang.de). - The “Blue Night” quickly became a classic – every year in May, the city turns into an azure cultural scenery, a class of its own cultural event! – Cult is also, when thousands of teenagers meet in June at “Rock in the Park” near the easyCredit Stadium and the Arena in order to rock, barbecue and camp for three days – and to listen to their sound, of course... – Indeed, the contrast hardly couldn’t be any bigger but those who come to Nuremberg in December should definitely take the time to visit the world famous Christmas Market that has often been copied in many countries – but Nuremberg has the only original! Info about all events in Nuremberg can be obtained under www.nuernberg.de
**Nurembergs exemplary dealing with history!**

Those who would like to understand the city have to be aware of its changeful history. "Norenberg" has been registered in 1050 for the first time – the name „Noris“, that is also gladly used as a synonym, is probably deduced from that. During the Middle Ages, Nuremberg was the place where every new Emperor had to hold his first Reichstag. The town experienced its Golden Ages in the era of the great merchant families in the 15th and 16th century, when famous artists such as Albrecht Dürer or Veit Stoß also worked here. Another anew boom followed in the 19th century: Nuremberg became the Bavarian industrial centre. Dark times followed a bit later, however. The “City of the Nuremberg Rally” had to suffer from severe air raids and destructions in the Second World War. It is well known that the war criminals involved in the Holocaust were taken infront of an international tribunal in the "Nuremberg Trials" in 1945.

Nuremberg faces its past and responsibility in an exemplary way and set standards as “City of the Human Rights”. The Documentation Centre Nazi Party Rally Grounds, which has been opened in 2001, and the information system, which has been installed in 2006 communicate the coherences directly at the historic place. On the “Way of Human Rights”, created by Israeli artist, Dani Karavan, stone pillars are engraved with the thirty articles of the Declaration of Human Rights in different languages. Since 1995 the City of Nuremberg has presented the “Nuremberg International Human Rights Award” every two years.

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**Organiser hotline of the CCN in accordance with the Nuremberg Congress initiative:**

**Telefon:**

+49 (0) 911 – 8606 – 8311

[www.congressing.de](http://www.congressing.de)

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**CTZ – the Nuremberg-experts**

One should keep that abbreviation in mind: The “Congress- und Tourismus-Zentrale Nürnberg” is a friendly contact and “door opener” for events and supporting programmes! The service comprises conference and congress consulting, obtaining and administration of room contingents, programme suggestions and contacting local authorities and service providers. The Congress Guide gives a good overview over the destination Nuremberg and its possibilities, which is also available as CD. By the way – the Congress also has its own, clearly arranged internet plattform: [www.congressing.de](http://www.congressing.de)
Everyone has his own ideas of quality of life. Nuremberg offers you some very attractive ones.

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More about Nuremberg:
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www.economy.nuremberg.de
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click it – use it!
www.congressing.de

More communication:
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